

EDUCATIONAL COMMUNICATIONS BOARD MEETING

April 20, 2007

9:30 a.m.

**Fourth Floor Board Room
3319 West Beltline Highway
Madison, WI**

AGENDA

Call to Order

Roll Call

Approval of Minutes

1. Report of the Board Chair
2. Report of the Executive Director
3. Information on Relationship with WisconsinEye (Steinbach)
4. Audience Data (WPR – Corriveau, WPT – Denny)
5. The Big Ten Network (Steinbach)
6. “The War” – Ken Burns production; Wisconsin and National Efforts (Steinbach)
7. Public Television’s Major Gift Initiative – follow-up on national meeting and state efforts – (Basting)
8. Teachers’ Domain (Bechtol)
9. WPR’s HD 2, Classical (Corriveau)
10. Financial Report if requested (note: we have provided the current format and a draft expanded one)
11. Adjournment

NEXT ECB BOARD MEETINGS:

July 20, 2007

October 19, 2007

The Trustees of the Wisconsin Public Broadcasting Foundation, Inc., will meet immediately following the ECB Board meeting.