

1. Consider researching the issue of American Indian mascots before viewing the video.
 - a. YouTube has many videos for and against changing mascots
 - b. Current legislation is pending in Wisconsin (Assembly 35/Senate Bill 25)
 - c. Web sites such as <http://www.indianmascots.com/> and the *Wall Street Journal* have weighed in
<http://www.opinionjournal.com/la/?id=110007090>
2. What is a mascot? What is the purpose of a mascot?
3. Why might some people find American Indian mascots, logos, and nicknames offensive and/or harmful?
4. Why might some people want to keep their mascots, logos, or nicknames?
5. Imagine how you might view the issue if your race was depicted as a mascot.
6. Are some mascots OK and others not? Why?
7. Brainstorm a list of national and/or local mascots.
 - a. What do they have in common?
 - b. What are the differences?
 - c. Why might they have been chosen?
 - d. What could be some alternatives?
8. Discuss the role of tradition, culture, and history in mascot-logo selection.
9. Who “owns” the way a people are perceived? Is it clear-cut?
10. What other factors influence the choice of a mascot, logo or nickname?

