



BIZ KID\$

Episode 201: "Have a Plan, Stan!" Biz Terms

1. business plan
2. competition
3. concept
4. contingency plan
5. financial projection
6. funding
7. location
8. marketing
9. market analysis
10. marketing plan
11. product
12. profit
13. rate of return
14. research
15. service
16. target consumer
17. venture capitalist

Suggestions for using Biz Terms include:

- Have students research and write dictionary definitions.
- Discuss the use of these terms in the episode of "Biz Kid\$".
- Have students construct sentences using these terms.
- Have students write paragraphs, stories, or dialogs using these terms.
- Create math word problems using these terms.
- Create crossword puzzles using these terms.

Write personal financial goals using these terms.

