



## **BIZ KID\$**

### **Episode 201: "Have a Plan, Stan!"**

#### **Day One Introduction**

Welcome students/youth to "Biz Kid\$" and introduce yourself, giving your name and job title.

Explain that "Biz Kid\$" is a program to help people become financially educated, learn work-readiness skills, and to even become entrepreneurs...Biz Kids!!! They can view the program "Biz Kid\$" with their families on Public Television stations all over the country, and also participate by using the "Biz Kids" web site. Today, they get to see an episode with you.

#### **Today's pre-viewing question:**

Have you ever made a plan for yourself?

Perhaps you carry a "planner" with you...paper or electronic.

There are "school planners" to keep track of class schedules, tests, and assignments.

There are party planners to assist with celebrations such as birthdays.

There are many types of plans and planners, but they all have something in common...mapping the steps to reach a goal.

If you have planned, you may be on your way to becoming a Biz Kid!

Today's episode of "Biz Kid\$", "Have a Plan, Stan!" will showcase some young entrepreneurs and how they use a plan to succeed in business. While we watch the episode together, think about what you can take from this program to use in your life right now.





## **Show Episode 201: "Have a Plan, Stan!"**

### **Activity to follow viewing the program together:**

Encourage students/youth to stand and stretch a minute, and then ask them to please be seated.

Let's list some reasons you observed in this program for making a business plan. (Accept all student responses with thanks for their participation.)

(Record student responses on an OHP transparency or paper chart for reference later.)

Remember Evelyn, the owner of "The Hippie's Candles"? She referred to her business plan as the "brain" of her business. She included five things in her business plan: who, what, where, why, and how.

You are probably familiar with that list for other subjects, such as writing. Has the list we've generated covered those areas? (If not, add them now.)

Evelyn and the other young entrepreneurs featured in this episode share some personal characteristics, such as being hard-working.

Can you name more of these attributes that they exhibited?

(Record student responses on an OHP transparency titled "Personal Characteristics".)





The qualities listed might include:

- Hard-working
- Risk-takers
- Energetic
- Desire to serve others
- Recognize opportunities
- Identify needs
- Work ready
- Financially educated

You are working in school to develop skills that will serve you the rest of your life, including in business.

Think about an area of interest to you that might lead to a career or business in your future.

We'll continue our discussion in the next session of "Biz Kid\$".

Thank students for their attention and cooperation, and say that you hope they are looking forward to the next session!

