



BIZ KID\$

**Episode 203: "Build Your Business Online"
Family Activity Sheet**

Episode 203 Synopsis:

Building Your Business Online

In today's world, great tools are available to you to build a business online. The Biz Kids investigate the advantages and uncover pitfalls to avoid in Internet businesses.

Family Activities:

Discuss how shopping online might benefit your family with regard to saving both time and money.

Discuss your family rules for using social networking sites, and how important it is to protect personal information and identity. Remind your children that information they post to a site such as MySpace is there forever and may impact their future job possibilities in a negative way. It can also be a positive opportunity to promote an online business venture, and stay in touch with family and friends.

Explore the process of creating a family web site together for social and/or business purposes. Use a search engine, such as Google or Yahoo, to learn about options for web page design.

Read books together, such as The Internet for Dummies, a very basic guide that will help you teach your children about using technology.

If you have a business web site, share it with your children and show them how it works.





The Small Business Administration has a web site, www.sba.gov, that will give you much more information about starting a business and resources available to assist you.

Making the time to talk together as a family about the Biz Terms for this episode, and the topics related to this program will help everyone in the family become more financially educated. It's also a way for parents and their children or teens to communicate about how to use social networking sites in positive ways.

