

## Segment Five: Reinvention

### Wisconsin Social Studies Standards

B.4.2, B.4.3, B.4.4, B.4.8, B.4.9, D.4.3, D.4.4, D.4.5, D.4.6, D.4.7, B.8.2, B.8.8, B.8.9, B.8.10, D.8.2, D.8.3, D.8.4, D.8.7, D.8.8

**Essential Question:** What did people do to earn a living in La Crosse after the lumber ran out? Working class condition? Factories? Night life? Recreational Activities?

### Grade 4 Activity: Find it on the Map

*Directions:* Use a map of La Crosse find the following landmarks:

Grandad's Bluff	City Brewery
Hixon Forest	La Crosse Center
Riverside Park	Trane Company Corporate Center
Pettibone Park	Oktoberfest Grounds
La Crosse Municipal Airport	Locomotive in Copeland Park
La Crosse's Logger's Field	French Island
Central High School	Logan High School
Franciscan Skemp	Gundersen Lutheran
University of Wisconsin-La Crosse	Western Technical College
Viterbo University	Myrick Park/Kid's Coulee
Your School	Your Home

**Resources:** Phone book maps, Google Maps, Google Earth

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### Grade 8/10 Activity: What Was, What Is in Industry

*Directions:* While viewing Hometown Stories segment five, "Reinvention," have students fill in a Venn diagram regarding industry in La Crosse. Students should note what industries were here then, what industries are here now, and which overlap with each other.

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### Grade 8/10 Activity: River Letter

*Directions:* After viewing Hometown Stories segment five, "Reinvention," students will write a letter to the editor from either the perspective of a preservationist or the perspective of a tourism/recreation promoter. Students should use facts from the segment to augment their argument. The essential question for them to answer is, "what is the best use of the Mississippi river?"

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### Grade 8/10 Activity: River PowerPoint

*Directions:* After viewing Hometown Stories segment five, "Reinvention," students will create a PowerPoint about the effect of the river on La Crosse in general. Students should create a 10-12 slide project that details the many ways the river affects the city and the individuals who live in it. Pictures, sounds, and primary source materials should all be included.