

## Segment Six: College Town

### Wisconsin Social Studies Standards

E.4.1, E.4.2, E.8.3, E.8.4, E.8.5

**Essential Question:** How do the institutions of higher education affect the growth of La Crosse?

### Grade 4 Activity: Career Paths

*Directions:* Research the institutions of higher learning in La Crosse to determine what educational programs each provides. Divide the students into 3 groups. Each group will research some careers or programs that the institution offers.

#### Resources:

<http://www.uwlax.edu/>

<http://www.viterbo.edu/>

<http://www.westernnc.edu/>

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### Grade 8/10 Activity: La Crosse Higher Education

*Directions:* After viewing Hometown Stories segment six, “College Town,” have students research emerging local and national industries. Then, have students research how area colleges are training people to meet those needs. What are local colleges doing well? What are areas that they don’t focus on, but should?

